

# WEAPON OF MASS CREATION

## Zak Pine

Visual Communications Leatherman

A.A.S. Graphic Design and Multimedia

B.A.S. in Digital & Classic Animation

Alpha Beta Kappa Honor Society

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### Industry Experience

#### TeleTech

4.07 - 7.07

**Graphic Design Specialist:** My responsibilities included the creation and production of presentations, brochures, newsletters, displays, charts, diagrams, promotional materials, and other publication projects.

**Highlight:** Having my design elements and treatments added to an established Fortune 500 companies' corporate identity.  
[www.telettech.com/en-US/](http://www.telettech.com/en-US/)

#### Point Technologies Inc.

1.06 - 1.07

**Marketing Coordinator:** My responsibilities included the coordination and production of all the Marketing efforts. I produced the digital animation and modeling, graphic design, print design, web design and handled the trade show planning and implementation.

**Highlight:** Merging multiple medical device manufacturers' corporate identities into one cohesive brand after a major merger in the medical device industry. I then planned and executed the public announcement at a trade show in New York.  
[www.pointtech.com](http://www.pointtech.com)

#### Mid-Continental Research for Education and Learning (McREL)

9.05 - 12.05

**Graphic Design and Web Design:** My responsibilities included graphic design, filming and archiving of lectures, multimedia design, web maintenance and web design. I also did the cover and layout design on a set of learning journals for educators.

**Highlight:** Web design and 508 compliance on educational websites for NASA missions.  
[www.mcREL.org](http://www.mcREL.org)

#### ZIP Graphics LLC

9.02 - Current

##### Visual Communications Studio (Owner / Operator)

I established an LLC to do freelance Visual Communications in September of 2002. I have successfully produced graphic design and multimedia for many clients in many different industries. I have created animations, product models and high-end product renderings to be used in numerous types of Visual communications.

**Highlight:** Point Technologies Inc. was a client of mine for 2 years when they asked me to be their full-time, in-house Marketing Coordinator.

S	Adobe CS2	Illustration
K	Adobe After Effects	Painting
I	Adobe Premiere Pro	Sculpture
L	Macromedia Studio 8	Storyboards
L	3D Studio Max 9	Photography
L	ZBrush 2	Character Design
S	Microsoft Office suite	platform independent

### Significant Seminars

**7.06** Presenting Data and Information:  
A one day course Taught by Edward Tufte

**7.02** Presenting Data and Information:  
A one day course Taught by Edward Tufte

topics covered in seminars

- fundamental strategies of information design
- effective presentations: on paper and in person
- multi-media, internet, and websites
- animation and scientific visualizations
- design of computer interfaces and manuals
- and more...

### ZIP Graphics Past & Present Clients

Point Technologies Inc.	KiddNow.com
O'Brien Outsourcing LLC	Cat's Eye Creations
Clive James Consulting	BBC Boulder
MaxAir Engineering	Morton Bowen Inc.
Tempter Lures	BearNaked Sports™
Pro Anglers of the Rockies™	SkyPeak Partners Inc.
Judy's Home Accents	Premises group
Elite Mortgage Solutions	The Menu Reader™